

(560) Presentation Team

Description & Eligibility

Using current technologies and software, prepare and deliver an effective multimedia presentation on the topic provided. Any postsecondary and secondary division contestant may enter this judged team event. A team will consist of 2-4 contestants. A contestant may *not* participate in more than one of the following events in the same year: Presentation Team and Prepared Speech. A previously used presentation may *not* be used. **Entries that do not follow the provided topic or the Copyright and/or Fair Use Guidelines will be disqualified.**

Topic

Last month, headlines revealed that a popular educational app—required by the school and installed on nearly every student’s phone—had been quietly collecting and selling students’ location and browsing data. Outrage spread across campus, but a follow-up discussion with the school’s technology department uncovered something even more troubling: most students believe that tools like “Incognito Mode” or social media privacy settings protect their data.

Now, your team has been selected to become the student voice of truth. Research the biggest personal data myths your peers believe, expose the hidden realities, and propose simple protections that keep today’s apps convenient—but safe. You will deliver a 7-10-minute multimedia presentation of your findings to your school’s technology department for review.

Points to consider include but are not limited to:

- Myth-Busting Spotlight: Identify three common privacy myths among students. Pair each myth with a powerful fact or statistic that exposes the truth.
- Student Sentiment Snapshot: Poll your classmates about the myths. Present the results using a clear, visual format (bar or pie chart) to highlight gaps between perception and reality.
- Local Impact Story: Share a concise, relatable story showing how the misuse of personal data could directly harm students, especially when the school endorsed the app.
- Quick Win Toolkit: Recommend three fast, actionable steps students can take today to improve their digital safety—plus one school-wide initiative to prevent future issues.
- Success Metric: Define one measurable way to track progress. Clarify who will gather the data and how the results will be reported back to the school’s technology department.

Team Must Supply

- One (1) copy of the Works Cited formatted according to the *Style and Reference Manual* and signed BPA Release Form(s) for each round of the event (preliminary and final).
- Digital presentation tools and supporting equipment (device, software, projector, extension cords, etc.).

Contest Notes

- Method of evaluation: judged.
- Carry-in and setup of equipment must be done solely by the team and must take place within the time allotted
- No Internet access will be provided on-site at NLC; however, teams may provide their own access to be used only for their presentation to the judges.
- Length of event: no more than three (3) minutes setup, no less than seven (7) and no more than ten (10) minutes oral presentation, no more than five (5) minutes judges’ questions.
- Finals may be part of the competition.
- Each state is allowed three (3) entries.

Contest Competencies

- Evaluate and delegate responsibilities needed to perform required tasks
- Demonstrate effective teamwork skills needed to function in a business setting
- Apply technical skills to create a multimedia presentation which will enhance the oral presentation
- Demonstrate effective oral communication skills
- Secure facts and data from multiple sources, emphasizing research skills

Contest Specifications for this Event

- The team is to make effective use of current multimedia technology in the presentation (e.g., sound, movement, digital video, etc.).
- The presentation should use space, color, and text as design factors.
- The use of graphics, including charts, must be a part of the presentation.
- Format Works Cited according to *Style & Reference Manual*.

Common Specifications for all BPA Judged Events

- The team is responsible for securing a signed BPA Release Form(s) from any person, including oneself, whose image or work is used in the project.
- The contestant is responsible for citing all sources, including oneself, on the Works Cited page for any work used on the project. It is the policy of Business Professionals of America to comply with copyright law. The *Style & Reference Manual* contains guidelines for Copyright and/or Fair Use. Contestants will be disqualified for violations of the guidelines.
- Materials must follow the organization's BPA Graphic Standards and make proper use of the BPA logo and/or organization's name. Refer to the BPA Graphic Standards in the *Style & Reference Manual*.
- Judges' comments will be returned digitally through the online judging system at the national level. Materials submitted for technical judging will *not* be returned and will *not* be available at NLC.

(560) Presentation Team
Presentation Scoring Rubric

Required Elements (If any question results in a NO, please assign a score of 0)				
Team followed the topic.				<input type="checkbox"/> Y <input type="checkbox"/> N
Team followed the Copyright and/or Fair Use Guidelines.				<input type="checkbox"/> Y <input type="checkbox"/> N
If no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> below:				
Evaluation Criteria	Below Expectations 0-5 points	Meets Expectations 6-10 points	Above Expectations 11-15 points	Points Awarded
Delivery & Engagement	Team rarely maintains eye contact, uses minimal gestures and body language, or has significant inconsistencies in tone and pace.	Team occasionally breaks eye contact, uses limited gestures and body language, or has some inconsistencies in tone and pace.	Team maintains good eye contact, uses appropriate gestures and body language, and varies their tone and pace adequately.	/15
Organization, Design & Structure	Presentation lacks coherence, and it is unclear how each team member's role contributes to the presentation. Transitions between speakers and/or points are awkward or absent.	Presentation content has some gaps, and it is not always clear how each team member's role contributes to the presentation. Transitions between speakers and/or points are choppy.	Presentation content flows adequately, and each team member's role is clear and integrated into the presentation. Transitions between speakers and/or points are smooth.	/15
Evaluation Criteria	Below Expectations 0-15 points	Meets Expectations 16-30 points	Above Expectations 30-45 points	Points Awarded
Content Knowledge	Presentation demonstrates a limited understanding of the topic and includes mostly irrelevant or inaccurate information.	Presentation demonstrates a basic understanding of the topic and includes a mix of relevant and irrelevant information.	Presentation demonstrates a good understanding of the topic and includes relevant and accurate information.	/45
Evaluation Criteria	Below Expectations 0-4 points	Meets Expectations 5-7 points	Above Expectations 8-10 points	Points Awarded
Judges' Questions	Responses lack depth and fail to demonstrate a comprehensive understanding of the topic.	Some responses lack detail or clarity. The understanding of the topic is partially demonstrated.	Responses are detailed, insightful, and effectively address the judges' questions.	/10
Team Members	At least two original team members were present during the presentation.			/5
Timing & Documentation	Setup lasted no longer than three (3) minutes, presentation lasted no less than seven (7) minutes and no longer than ten (10) minutes. Works Cited in the correct format according to the <i>Style & Reference Manual</i> and BPA Release Form(s) were submitted at presentation check-in (both preliminaries and finals).			/10
TOTAL PRESENTATION POINTS				/100

Props and/or additional items shall not be used as a basis for scoring.

PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES